



Dear Fellow Opportunity Fund Council members,

As a longtime supporter, Opportunity Fund Council Member, and business partner with Northwest Housing Alternatives, I have never seen times as perilous as now to our at-risk populations in Oregon. Now more than ever, Northwest Housing Alternatives needs community support to adapt to the rapidly changing needs that the pandemic is bringing to our community. Northwest Housing Alternatives provides affordable housing, but they also provide services that help people access food and healthcare – they help provide security.

Oregonians are facing unprecedented hardship with the impact of COVID-19 in our community, and now the wildfires. Northwest Housing Alternatives serves some of the most vulnerable populations at risk of contracting, spreading, and experiencing life threatening complications from COVID-19: seniors, low-income families, communities of color, and people with disabilities throughout the state of Oregon. In light of the crisis, Northwest Housing Alternatives has made quick pivots to protect and support these Oregonians (see below for more information).

But, now it is our turn to help our community. I am asking that you join me in the “A Way to Give Back Campaign” This campaign is a way to help provide our community with vital resources and to expand community giving for Northwest Housing Alternatives. The COVID 19 pandemic has devastated some industries, while others have thrived. We ask those that can, please donate and encourage other local businesses to do the same, and for those whose businesses have been negatively impacted by COVID 19, we know that you will support the community when you’re able.

Here is how it works: I challenge you to donate today and to encourage 5 other businesses or individuals in your network to match or exceed your donation. Northwest Housing Alternatives relies heavily on donations and our support is needed now more than ever.

What is the best way to help?

Visit the campaign webpage to donate: <https://nwhousing.org/a-way-to-give-back/>

Or contact Meghaen Anderson at Northwest Housing Alternatives, manderson@nwhousing.org or 503-953-5475

Together we can help keep Oregon families and individuals at risk stay stably housed and connected to vital resources. Thank you for your support.

Best,

Kristin Donahue