



## Benefits of Sponsorship

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### **Platinum Sponsor (\$10,000)**

Top billing on all advertising for the event  
Award ceremony announcements  
8 free race entries  
Gold Sponsor benefits  
(Only 1 Platinum Sponsorship available)

### **Gold Sponsor (\$5,000)**

Industry exclusivity at this sponsorship level  
Prominent logo placement on all advertising for the event  
Advertisement in LOWC Blog  
6 free race entries  
Silver Sponsor benefits

### **Silver Sponsor (\$2,500)**

Marketing materials on-hand during race registration  
Ad in the West Linn Tidings and Lake Oswego Review in the pull out section for the Lake Run  
Company logo and a link to your website from the race website  
4 free race entries  
Bronze Sponsor benefits

### **Bronze Sponsor (\$1,000)**

Logo placement on event posters and announcements  
2 free race entries  
Family Fun Festival Sponsor benefits

### **Family Fun Festival Sponsor (\$750)**

10 x 10 Booth at Millennium Plaza Park on race day  
T-shirt Sponsor benefits

### **T-Shirt Sponsor (\$500)**

Company logo on race t-shirts  
Business name featured on website and Facebook page with link to sponsor website

### **Supporting Sponsor (\$250)**

Business name featured on website and Facebook page  
Business name on all event-day materials, including sponsor boards