

# 2017 Survey Results

We asked you to tell us about your experience with NHA. This is what you told us.



## 1. Who you are.

*"I give to this organization because I believe in its mission; and equally as important, because they do their work so well and reach so many people."*



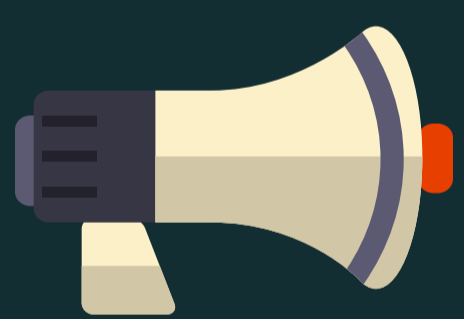
- 75% of survey respondents are Female
- Average age -- 55
- 42% report that you or someone close to you has experienced homelessness
- 10% live or have lived in an NHA property

## 2. What you've done.

*"Thanks for the important work you do. Keep us informed. We'd like to help where we can."*



- 67% have made a personal donation to NHA.
- More than half have attended an NHA event like Home Sweet Home or the Annie Ross House plant sale.
- 27% have volunteered with NHA.



"I feel NHA uses what I donate very effectively."

## 3. How you're feeling.



*"Exceptional organization!"*    *"Keep up the amazing work!"*

- 95% of DONORS describe your experience as Wonderful or Good.
- 88% of VOLUNTEERS describe your experience as Wonderful or Good.
- 92% feel you understand NHA's impact on the community.
- 98% prefer email communications over mail and phone.

THANK YOU! -- your responses are helping us understand how to engage one of our most critical resources -- YOU!



DONATE TODAY.